MEDIA ADVISORY & PHOTO OPPORTUNITY
CALGARY, OCT. 10, 2017

Calgary businesses challenged to be more accessible

CCDI launches the “Don’t Let a Barrier be a Bully” campaign during Disability Employment Awareness Month

When: Tuesday, October 10, 2017, 12 noon – 1 p.m.
Where: City of Calgary Municipal Complex Atrium
        800 MacLeod Trail SE
        Calgary, AB

What: As part of Disability Employment Awareness Month (DEAM) in October, the Canadian Centre for Diversity and Inclusion will launch our Don’t Let a Barrier be a Bully campaign in Calgary. The goal of the campaign is to create awareness about the real-life impacts of physical barriers in buildings for persons with mobility issues.

Host: Michael Bach, CEO & Founder, Canadian Centre for Diversity and Inclusion

Speakers: Hon. Kent Hehr, Minister of Sport and Persons with Disabilities, Government of Canada
          His Worship Naheed Nenshi, Mayor, City of Calgary
          Bill Hatanaka, former CFL wide receiver, financial services executive, accessibility champion.

What: The program will outline the need for more accessible buildings, initiatives that the government is working on and the things businesses can do to be proactive. In addition, we will be showcasing one of three videos CCDI produced demonstrating the effects accessibility has on accessing a business. (Available for preview at www.ccdi.ca/barriers.)

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