



# Canadian Centre for Diversity and Inclusion Centre canadien pour la diversité et l'inclusion

## MEDIA ADVISORY & PHOTO OPPORTUNITY

CALGARY, OCT. 10, 2017

### Calgary businesses challenged to be more accessible

### CCDI launches the “Don’t Let a Barrier be a Bully” campaign during Disability Employment Awareness Month

**When:** Tuesday, October 10, 2017, 12 noon – 1 p.m.

**Where:** City of Calgary Municipal Complex Atrium  
800 MacLeod Trail SE  
Calgary, AB

**What:** As part of Disability Employment Awareness Month (DEAM) in October, the Canadian Centre for Diversity and Inclusion will launch our Don’t Let a Barrier be a Bully campaign in Calgary. The goal of the campaign is to create awareness about the real-life impacts of physical barriers in buildings for persons with mobility issues.

**Host:** Michael Bach, CEO & Founder, Canadian Centre for Diversity and Inclusion

**Speakers:** Hon. Kent Hehr, Minister of Sport and Persons with Disabilities, Government of Canada  
His Worship Naheed Nenshi, Mayor, City of Calgary  
Bill Hatanaka, former CFL wide receiver, financial services executive, accessibility champion.

**What:** The program will outline the need for more accessible buildings, initiatives that the government is working on and the things businesses can do to be proactive. In addition, we will be showcasing one of three videos CCDI produced demonstrating the effects accessibility has on accessing a business. (Available for preview at [www.ccdi.ca/barriers](http://www.ccdi.ca/barriers).)

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